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Inviting Applications and Nominations for

PRESS DIRECTOR





The University of South Carolina is among the top 100 best employers in the U.S., according to Forbes Magazine.

THE UNIVERSITY OF SOUTH CAROLINA

The University of South Carolina is a globally recognized, high-impact research university committed to a superior student experience and dedicated to innovation in learning, research, and community engagement. Founded in 1801, the University offers more than 300 degree programs and is a top-tier Carnegie Foundation research institution. More than 50,000 students are enrolled at one of 20 locations throughout the state, including the research campus in Columbia. With 60 nationally ranked academic programs including top-ranked programs in international business, the nation's best honors college, and distinguished programs in engineering, law, medicine, public health, and the arts, the University is helping to build healthier, more educated communities in South Carolina and around the world.

THE PRESS

The University of South Carolina Press, one of the oldest and most distinguished publishing houses in the South, invites applications and nominations for the position of Press Director. While reporting to the Provost and having direct interaction with the Provost and the University administration, the Director has complete autonomy in leading the Press. The start date is negotiable; however, having the person onboard no later than August 1, 2022, is preferred.

Established in 1944, the University of South Carolina Press (Press) is South Carolina's oldest and largest book publisher, specializing in scholarly humanities and regional trade publications. The Press contributes to academic disciplines by publishing the

latest findings of disciplinary research and innovations in theory and method in academic inquiry.

The Press has more than 1,700 published books to its credit, more than 1,100 in print, and 40 new books published each year. The Press is essential in enhancing the scholarly reputation and worldwide visibility of the University of South Carolina, the state's flagship research university. Centrally located in South Carolina's capital city of Columbia, the Press is a dynamic cultural institution publishing for diverse regional, national, and international audiences.

OUR MISSION: *The University of South Carolina Press publishes high-quality, peer-reviewed print and digital books. Our authors tell compelling stories that explore the human experience, engage teachers and learners, contribute to academic disciplines, and inspire conversations about social and cultural progress. Our publications address national and global issues and illuminate the history and culture of South Carolina and the American South.*

STRATEGIC GOALS: *In carrying out its publishing mission, the University of South Carolina Press is committed to these interrelated and integrated goals:*

- *Serve the state and support the mission of the University of South Carolina.*
- *Meet the evolving needs of customers and readers.*
- *Analyze and improve internal systems and workflows.*
- *Build an organizational culture of communication, transparency, mutual respect, diversity and equity and inclusion, and professional development.*



THE OPPORTUNITY

The Press Director is a 12-month staff position. This administrator is responsible for the editorial, fiscal, and marketing strategies of the Press and supervises a staff of 10 publishing professionals.

KEY DUTIES AND RESPONSIBILITIES

- Define, plan, and oversee the Press's mission and publishing program.
- Develop and maintain Press-wide strategic goals, systems, policies, and procedures.
- Collaborate with the Press's senior management team on departmental goals, strategies, and budgets, as well as the development of seasonal lists, new series, entrepreneurial initiatives, and technological innovations.
- Pursue and initiate new publication projects, including electronic publishing, in keeping with the Press's mission.
- Cultivate strategic partnerships with regional agencies and other entities for co-publishing and publication-based fundraising efforts.
- Serve as a public representative of the Press at regional and national academic conferences, tradeshow, and bookfairs as well as with key contacts and events within the university community.
- Hire and provide for the training of the Press's senior management team.
- Develop new positions and staff training opportunities in keeping with the current trends in scholarly and regional publishing.

- Conduct staff and management team meetings and serve as an ex officio member of the Press's editorial committee.
- Promote high-quality products and protect the favorable reputation of the Press.

MINIMUM QUALIFICATIONS

- A master's degree and at least six years of appropriate experience, or a bachelor's degree and at least eight years of appropriate experience
- Documented executive experience in publishing in keeping with the key duties and responsibilities of this leadership position
- Demonstrated leadership in the areas of scholarly and regional book publishing with an emphasis on supervisory and program management, strategic planning, budgeting, and evaluation of program effectiveness
- Extensive knowledge of scholarly book publishing, electronic publishing, and the publishing industry at large
- Familiarity with trends in academic, regional, and electronic publishing
- Effective communication and interpersonal skills
- Ability to direct and motivate staff
- Ability to cultivate working relationships with diverse audiences and constituencies including university administration, editorial committee members, authors, scholars, reviewers, community members, and colleagues



Columbia, South Carolina

Nestled in the heart of South Carolina, Columbia is home to the University of South Carolina. The state's capital city, Columbia is the second largest city in the state, with more than 800,000 residents in the metropolitan area. Energy and innovation collide here in ways that make Columbia a top-rated place to learn, work, live, and play. In 2019, *SmartAsset* ranked Columbia as the 4th most popular City Where Millennials are Moving.

APPLICATION AND NOMINATION PROCESS

Confidential inquiries are welcomed, and nominations are invited.

Applications

- 1) Application packet must include:
 - a) A letter of interest
 - b) Curriculum vitae *or* résumé
 - c) At least four references with full contact information including e-mails (*References will not be contacted without consent from applicant.*)
- 2) **Submit application packet (preferably as PDFs) to UofSC-Press@myersmcrac.com by June 15, 2022, for best consideration.** Additional information will be requested upon receipt of application. Applications will be accepted until the position is filled.

Nominations

Submit nominations to:

UofSC-Press-nominate@myersmcrac.com

with complete contact and e-mail information for the individual being nominated.

Emily Parker Myers, CEO, and **Amira Beville**, Executive Search Coordinator, of **Myers McRae Executive Search and Consulting**, are assisting the University of South Carolina with this search. Request a conversation regarding this search at amirabeville@myersmcrac.com.



All final candidates will be subject to a pre-employment background investigation.



Diversity Statement: At the University of South Carolina, we strive to cultivate an inclusive environment that is open, welcoming, and supportive of individuals of all backgrounds. We recognize diversity in our workforce is essential to providing academic excellence and critical to our sustainability. The University is committed to eliminating barriers created by institutional discrimination through accountability and continuous process improvement. We celebrate the diverse voices, perspectives, and experiences of our employees.

EEO Statement: The University of South Carolina does not discriminate in educational or employment opportunities on the basis of race, sex, gender, gender identity, transgender status, age, color, religion, national origin, disability, sexual orientation, genetics, protected veteran status, pregnancy, childbirth, or related medical conditions.