

TROY

UNIVERSITY™



John Robert Lewis Hall

Inviting Applications and Nominations for

Senior Vice Chancellor for Advancement



Troy University, a comprehensive senior public university in Alabama, seeks a fundraising professional with proven experience in leading and inspiring others to financially support the mission and future of the University to serve as **Senior Vice Chancellor for Advancement**. Reporting to the Chancellor, this senior officer oversees all the fundraising initiatives, campaigns, and activities of the Troy University Foundation and advances the image and funding resources for the University enabling growth regionally, nationally, and internationally. The expected start date is January 1, 2023.



Our Mission

Troy University is a public institution comprised of a network of campuses throughout Alabama and worldwide. International in scope, Troy University provides a variety of educational programs at the undergraduate and graduate levels for a diverse student body in traditional, nontraditional, and emerging electronic formats. Academic programs are supported by a variety of student services which promote the welfare of the individual student. Troy University's dedicated faculty and staff promote discovery and exploration of knowledge and its application to lifelong success through effective teaching, service, creative partnerships, scholarship, and research.

ABOUT THE UNIVERSITY

Founded in 1887 within the Alabama State University System, Troy University is the flagship university of the Troy University System (TROY), which is comprised of a network of four campuses across Alabama; numerous academic centers in Georgia, Florida, Tennessee, North Carolina, South Carolina, Texas, and Virginia, and six international sites. International in scope, the University serves more than 15,500 students through its five colleges and schools and awards associate, baccalaureate, master's, education specialist, and doctoral degrees.

Troy University provides a variety of educational programs at the undergraduate and graduate levels for a diverse student body in traditional, nontraditional,

and emerging electronic formats. More than 170 majors and minors for undergraduate studies and 120 degree options for graduate studies are offered. The University has a comprehensive online learning environment and has 109 degree programs that are completely online, ranging from a B.S. degree in Cyber Security to an Ed.S. degree in Counseling, to a Ph.D. in Sports Management. Online courses are taught in nine-week terms, providing students with both convenience and flexibility in scheduling their studies.

Troy University's beautiful, historic, 1,335-acre campus is in Troy, Alabama. Top-notch academic programs are provided through the College of Arts and Sciences, Sorrell College of Business, College of

Communications and Fine Arts, College of Education, and College of Health and Human Services. The dedicated faculty and staff promote discovery and exploration of knowledge and its application to lifelong success through effective teaching, service, creative partnerships, scholarship, and research. Academic programs are supported by a variety of student services that promote the welfare of the individual student.

The University offers a wealth of student experiences and engaged learning beyond the classroom. Students on the Troy Campus enjoy more than 200 clubs, Greek organizations, and philanthropic groups, as well study abroad programs. The close-knit campus community results in lifelong friendships.

Affiliated with the National Collegiate Athletic Association (NCAA), Troy competes at the Division I-A level and is a member of the Sun Belt Conference. The University sponsors seven men's and nine women's sports.

Troy University is ranked among the Best Regional Universities-South and Best Regional Universities-Public for 2022 by *U.S. News and World Report*. The University has been named among the best colleges and universities in the southeastern United States by *The Princeton Review* for the 18th straight year.

Institutional Goals

Institutional goals refer to the central themes of the mission. They enable the mission and stand as major areas for institutional development. As derived from the Troy University mission, below are the institutional goals of the University.

- ▶ Provide an international scope to university programs and services
- ▶ Provide a variety of undergraduate and graduate programs in traditional, nontraditional, and electronic formats
- ▶ Maintain a diverse student population
- ▶ Provide services that promote the individual welfare of students
- ▶ Maintain a dedicated faculty and staff
- ▶ Promote discovery and exploration of knowledge dedicated to lifelong learning success
- ▶ Ensure effective teaching
- ▶ Ensure the development of creative partnerships, scholarship, and research
- ▶ Ensure efficient and effective operations and provide resources as needed to implement institutional mission, goals, and objectives



THE OPPORTUNITY

Reporting directly to the Chancellor, the **Senior Vice Chancellor for Advancement** provides executive leadership and direction for all aspects of fundraising, governmental relations, and community relations, as well as coordination of the Foundation Board activities. Additionally, this position will collaborate in university-wide efforts in brand and messaging strategy, social media, and website design/usage. The senior administrator ensures elements of the integrated strategic plan are achieved in coordination with other senior leadership.

The Senior Vice Chancellor is a leader with proven experience in leading and inspiring others within an ever-changing landscape that grows the University while effectively instilling TROY brand loyalty using strategic messaging skills with emerging technologies. This administrator engages the support of alumni and friends of the University and builds confidence in key governmental stakeholders of the University's overall mission and outreach. Additionally, the Senior Vice Chancellor guides efforts in establishing and maintaining unique partnerships benefiting the communities served and the university-at-large.

Responsibilities

- Collaborates in the university-wide efforts in brand and messaging strategy, social media, and website design/usage.
- Generates external funding support for the University via private fundraising and governmental appropriations.
- Directs governmental relations in Alabama and Washington, D.C.
- Facilitates enrollment recruitment and digital engagement.
- Develops strong community relations.
- Builds collaborative arrangements within the University.
- Creates and supports accountable budgeting within the division and for University goals.

Required Qualifications

- A master's degree in business, communications, or related field; or equivalent experience in area of responsibility, with an earned doctorate from a regionally accredited institution preferred

- Minimum of five years of executive and professional administrative job-related experience
- Track record of proven senior-level leadership in leading a diverse organization
- Proven record in marketing, use of emerging digital technologies, development and execution of communication campaigns, and student enrollment analysis
- Demonstrated skills in fundraising with ability to develop fundraising strategies and lead a capital campaign
- Effective communication abilities for internal and external audiences



Troy University Foundation

Established in 1968, the Foundation assists the University in building its endowment through a coordinated donor program and sound investment policy. The Foundation promotes, supports, and carries out broader educational opportunities and provides services to the faculty, students, and alumni of Troy University.

The Foundation focuses on providing financial support from private sources as an essential supplement to legislative funds, students' fees, and federal grants. The organization is committed to an active program to attract contributions from foundations, corporations, and individuals. More than 600 Troy students received Foundation scholarships in FY2021-22.

An elected Board of Directors sets the governing policies for the Foundation. Standing committees of the Board include the Stewardship Committee, Nominating Committee, and Advancement Committee.

Working closely with the Chancellor, the Senior Vice Chancellor for Advancement coordinates all of the University's fundraising, including campaigns and solicitations of the Foundation.

Learn more about the Foundation at
<https://www.troy.edu/give/meet-team.html>.



Jack Hawkins, Jr., Ph.D, Chancellor of Troy University

Dr. Jack Hawkins, Jr. has served as Chancellor of Troy University since September 1, 1989. Chancellor Hawkins has overseen an era of tremendous change and growth at Troy. He led the merger of the worldwide Troy State University System into the unified Troy University, an initiative called “One Great University.” During his administration, more than \$350 million has been invested in capital improvements, including new academic buildings on all four of Troy’s Alabama campuses.

Chancellor Hawkins served as the catalyst for the University’s evolution to an international institution, as Troy has attracted record numbers of students from other nations and established teaching sites around the world. Under his leadership, academic standards for admission

have increased, new degree programs were established in all academic colleges, and intercollegiate athletics joined the highest level of NCAA competition.

He earned his bachelor’s and master’s degrees from the University of Montevallo and his doctorate from the University of Alabama.

Upon completion of his bachelor’s degree in 1967, Hawkins was commissioned a lieutenant in the U.S. Marine Corps and served as a platoon leader during the Vietnam War. For his combat duty, he received the Bronze Star, the Purple Heart, and a citation from the Korean Marine Corps.

Chancellor Hawkins’ professional background includes his service as an Assistant Dean at the University of Alabama at Birmingham (1971-1979) and as President of the Alabama Institute for the Deaf and Blind in Talladega (1979-1989).

Over his career, he has received numerous honors and awards. Most recently, he was one of nine university presidents/chancellors worldwide—and the only one in North America—to receive the World Confucius Institute’s Individual Performance Excellence Award in 2014 and was inducted into the Alabama Academy of Honor in 2016. He has had three buildings named in his honor and has been profiled as part of two books.





Troy, Alabama

Troy University's historic campus is located in the vibrant city of Troy, just south of Montgomery, the state's capitol. With a beautiful and vibrant downtown square filled with restaurants, antique shops, and local museums, Troy is known for offering big-city selection and style along with small-town courtesy and attention.

Along with its quaint neighborhoods and historic homes, Troy has townhouses and apartment living, which is ideally suited for individuals, families with children, or retirees. There is a first-class education system that provides outstanding learning for all ages at all levels of education, including primary and secondary education.

The city has nationally recognized Parks and Recreation programs and facilities. There are plenty of youth sports, including flag football, soccer, basketball, fast pitch softball league, baseball leagues, and a swim

team. Among the other city-funded programs are a senior complex and an outstanding public library that offers programs and activities for all ages.

A popular site is the Pioneer Museum of Alabama, a 35-acre park dedicated to the pioneer way of life. The main building exhibits over 18,000 artifacts, including farm tools, clothing, kitchen utensils, and much more used throughout the 1800's and the early 1900's. The museum also houses the Conecuh River Depot Military Museum, a private collection of military artifacts.

The 97-bed Troy Regional Medical Center serves residents of a six-county area. This facility provides emergency and acute care, orthopedics/sports medicine, pain management, surgical services, pathology, diagnostic imaging, medical detox unit, senior behavioral care unit, cancer infusion center, diabetes management center, sleep disorder studies center and an in-hospital rehabilitation service as well as an extensive range of out-patient services, both diagnostic and for treatment.

Application & Nomination Process

Confidential inquiries are welcomed, and nominations are invited.



Applications

Application packet must include the following:

- A letter of interest that addresses the responsibilities and qualifications of the position
- Current résumé
- At least four references with full contact information including e-mails (References will not be contacted without consent from applicant.)

Submit application packet to **Troy-SrVCAdv@myersmcrac.com** by **November 7, 2022**, for best consideration.

Applications will be accepted until the position is filled. Additional information will be requested upon receipt of application.

Nominations

Submit nominations to **Troy-SrVCAdv-nominate@myersmcrac.com** with complete contact and email information on the individual being nominated.

Consultant

Jennifer Barfield, Senior Vice President of **Myers McRae Executive Search and Consulting**, is the lead consultant for this search for Troy University. For a conversation, contact Jennifer at **JenniferBarfield@myersmcrac.com**.

Troy University is an Equal Employment Opportunity and Affirmative Action employer.