



*ANNOUNCES A NATIONAL SEARCH FOR THE*

# **Vice President for Enrollment Management**



**Savannah State University**, a unit of the University System of Georgia, seeks an experienced higher education administrator to serve as **Vice President for Enrollment Management**. The University invites applications and nominations for this leadership post.



### **Savannah State University**

Founded in 1890, Savannah State University holds the distinction as the oldest public historically black university in Georgia. The comprehensive University serves approximately 3,900 students, offers 30 baccalaureate majors and degrees and six graduate programs.

The University's mission and educational goals are realized through four academic colleges: Business Administration, Liberal Arts and Social Sciences, Sciences and Technology, and Education. Several new programs in the high-need professional fields, such as the STEM disciplines (sciences, technology, engineering, and mathematics), are available.

The University provides a supportive yet challenging learning environment with opportunities to establish close student-faculty relationships and relevant social and professional networks. Students also have the opportunity to broaden their global understanding and awareness through Savannah State's International Education Center, which facilitates and supports faculty and student exchanges, study abroad programs, and research collaborative with foreign institutions.

SSU's Honor Program provides high-achieving students with innovative honors courses and enriching social and learning activities. Opportunities are available to Honor students in study abroad, international internships, research, and service-learning projects.

In addition to its academic support programs and extracurricular activities, the University has exhibits, performances, sports teams, concerts, and community volunteer service projects geared to building relationships throughout the greater Savannah area.

More than 70 student organizations are available on campus, including social, service, political, philosophical, and religious. Approximately 22 percent of undergraduate students are affiliated with one of the nine National Pan-Hellenic sororities or fraternities represented on campus.

Beyond the classroom, the University assists students in their college journey. More than 90 percent of Savannah State students receive some form of scholarship or financial aid.

Considered one of the most picturesque campuses in the state of Georgia, Savannah State is located on a beautiful

### **Mission Statement**

Savannah State University, the oldest public historically black university in the State of Georgia, develops productive members of a global society through high quality instruction, scholarship, research, service and community involvement. The University fosters engaged learning and personal growth in a student-centered environment that celebrates the African American legacy while nurturing a diverse student body. Savannah State University offers graduate and undergraduate studies including nationally accredited programs in the liberal arts, the sciences and the professions.

201-acre tract adjacent to a salt-marsh estuary. The campus is resplendent with moss-laden oak trees, expansive marsh, and historic architecture.

In the 2019-2020 academic year, SSU will become a member of the Southern Intercollegiate Athletic Conference (SIAC) of the National Collegiate Athletic Association (NCAA) Division II Athletics. The University fields 14 varsity teams. Additionally, the University offers intramural sports for men and women.

The University aggressively seeks funds from federal sources, including NIH and NSF research and program development grants. During FY 2019 the University has more than 50 active grants with annual funding of approximately \$10 million. These grants support curriculum enhancement, faculty and student research, student scholarships, presentations at conferences, and other scholarly activity.

For more information, visit [www.SavannahState.edu](http://www.SavannahState.edu).



## The Opportunity

Reporting to the President, the Vice President for Enrollment Management oversees and coordinates the functions for the offices of Admissions (Undergraduate and Graduate), Financial Aid, Registrar, the Graduate Program Director, and Veterans Affairs. This senior officer provides strategic leadership and direction in all institutional initiatives related to student enrollment and retention and ensures each objective is in direct alignment with the overall mission and goals of the University.

Principal functions include:

- Provide oversight and leadership and establish and implement a strategic plan for Enrollment Management units.
- Develop undergraduate and graduate enrollment goals and projections in consultation with the Provost and Vice President for

Academic Affairs, Vice President for Business and Finance, Academic Deans, and Department Chairs.

- Implement recruitment approach based on a working knowledge of geographic regions, in support of the Main Campus and the two satellite Campuses in Liberty County and downtown Savannah.
- Direct the formulation, implementation, and enhancement of recruiting strategies (including marketing plans for recruitment and retention of students), enrollment policy, divisional operations, and services.
- Lead a University-wide committee with representatives from functional areas that are essential to strategic recruitment and retention initiatives.
- Collaborate with the Vice President for University Advancement on recruitment marketing and branding.
- Collaborate with internal and external stakeholders to achieve institutional enrollment and

retention goals in support of University System of Georgia student success strategies, such as Complete College Georgia, Momentum Year, Foundation for Student Success, and Gateway to Completion.

- Conduct analyses and prepare reports on enrollment activities, measures, advise on trends, and make recommendations to attain University enrollment and retention goals.
- Be knowledgeable of and experienced with enrollment and retention technology (i.e. EAB SSC aka Navigate, BANNER, Degree Works).
- Be knowledgeable of and experienced with state, regional, and national enrollment protocols and technology (i.e. TACAC, AACRAO, and NACAC).
- Develop, manage, and adhere to annual department budgets for the organization and perform periodic cost and productivity analyses.

## Kimberly Ballard-Washington, JD Interim President of the University



Kimberly Ballard-Washington, JD, has been named the Interim President of Savannah State University, effective July 1. Her appointment was made in January after Dr. Cheryl Davenport Dozier, the President of the University since 2012, announced her retirement as of June 30.

Ms. Ballard-Washington currently serves as Associate Vice Chancellor for Legal Affairs for the University System of Georgia. She is the former Associate Director of Legal Affairs for the University of Georgia in Athens. Earlier, Ms. Ballard-Washington was Assistant to the President for Legal Affairs and Director of Equal Opportunity Programs at Valdosta State University in Georgia. She previously served as Interim President at Fort Valley State University and Albany State University, both in Georgia.

A native of Montezuma, Ga., Ms. Ballard-Washington earned a bachelor's degree at the University of Georgia and a law degree at Texas Southern University in Houston.



## Savannah, Georgia

The University is located in Savannah, Ga., a historic city with a revered past, a vibrant present, and an exciting future. Known as one of the “World’s 30 Friendliest Cities” by *Condé Nast Traveler* readers, this coastal city has an outstanding reputation for hospitality, fun, and grace.

With nearly 300,000 area residents, Savannah has maintained steady growth. The economy is based mainly on ports, manufacturing, tourism, and the military.

The city attracts visitors year around. From the beautiful Historic District to the popular St. Patrick’s Day Parade, to the world-class music festivals, there is something for everyone.

Savannah offers a high quality of life and a family-friendly lifestyle. Inviting Atlantic Coast beaches are only 18 miles away. The city’s international airport allows for easy air travel.

- Promote cooperative relations with the community; the general public; other universities; technical colleges; elementary, middle, and secondary schools; and private and charter schools in efforts to promote and expand dual enrollment capacity.

## Requirements

A master’s degree from an accredited university is required; a Ph.D. is preferred. Candidate must have a minimum of seven years of enrollment management, admissions, financial aid, registrar, and/or college-level management experience. At least five years of experience supervising or directing enrollment and recruitment management is required.

Other requirements include:

- Demonstrated success at development and implementation of strategic initiatives and programs and ability to articulate vision of growth and success
- Strong records of leadership and success at progressively senior levels in higher education administration
- Demonstrated ability to systematically use data to inform, correct and improve decisions and practices in recruitment and enrollment
- Strong computer and database management skills with knowledge of computer applications for admissions
- Evidence of commitment to ethnic, cultural, and gender diversity,

and advancing the interests of underrepresented groups

- Knowledgeable about contemporary issues related to Enrollment Management and Student Services
- Exceptional oral and written communication, fiscal/budgetary planning, interpersonal and organizational skills
- Extended work hours required

## Applications & Nominations

Confidential inquiries are welcomed; nominations are invited.

### 1. Application packet must include:

- a) Letter of interest
- b) Current resume or curriculum vitae
- c) At least five references with full contact and e-mail information (references will not be contacted without the applicant’s consent)

### 2. Submit application materials (preferably as PDFs) to [SSU-VP@myersmcr.com](mailto:SSU-VP@myersmcr.com) by **July 22, 2019**, for best consideration. The search will remain open until the position is filled.

**Submit nominations** to the [SSU-VP@myersmcr.com](mailto:SSU-VP@myersmcr.com).

Nominations should include full contact and e-mail information of the individual being nominated.

**Emily Parker Myers**, Chief Executive Officer, and **Jennifer Barfield**, Senior Vice President, of **Myers McRae Executive Search and Consulting** are assisting Savannah State University with this search.



515 Mulberry Street, Suite 200  
Macon, Georgia 31201  
[www.myersmcr.com](http://www.myersmcr.com)

*Savannah State University is an Equal Opportunity, Affirmative-Action Institution committed to diversity, equity and inclusion. All qualified applicants will receive consideration for employment without regard to race, color; genetics, religion, sex, national origin, disability, or protected Veteran status. Georgia is an Open Records State.*