



Middle Georgia State University

Inviting Applications and Nominations for

Dean of the School of Business

MIDDLE GEORGIA STATE UNIVERSITY seeks a forward-thinking, innovative academic leader to serve as the **DEAN OF THE SCHOOL OF BUSINESS**. As the School's executive academic and administrative officer, the Dean provides strategic vision and effective operational leadership, promotes synergies within the School that advance the University's mission, engages the community and businesses to enhance awareness and support, and implements initiatives that strengthen student success.

[VISIT MGA.EDU TO LEARN MORE.](http://MGA.EDU)

Professional Sciences Center (School of Business) at sunset

Myers McRae | Dean Search | **Dean of the School of Business** at Middle Georgia State University



Macon Campus

ABOUT THE UNIVERSITY

Middle Georgia State University (MGA) is the most affordable public state university in Georgia, enrolling 7,885 students in Fall 2021. Enrollment is largely comprised of students from most of Georgia's 159 counties, as well as students from across the U.S. and the world.

MGA has five campuses—Macon, Cochran, Dublin, Eastman, and Warner Robins, all located in central Georgia—and unlimited outreach through MGA Online, its fully-online programs.

The **Macon Campus** is located in Macon-Bibb County near I-475. This 413-acre campus has a dozen major state-of-the-art buildings and a new residence hall centered around a beautiful lake. The Peyton T. Anderson Enrollment Center opened in Fall 2021, along with a new campus entrance.

MGA's 182-acre historic **Cochran Campus** in Bleckley County has a traditional quad, stately oaks, and a scenic lake. With MGA's largest concentration of student housing, the University's intercollegiate athletic program is based here. This scenic residential campus offers students a diverse campus life experience, rich with intramurals, student activities, campus clubs and organizations, varsity sports, and the amenities and offerings of a larger university in a smaller setting.

The **Dublin Campus** extends the reach of the University into Laurens County and surrounding areas. The campus is a focal point for growth of health programs, particularly nursing.

The 22-acre **Eastman Campus**, a residential campus, is home to the State of Georgia's flagship School of Aviation. Adjacent to the Heart of Georgia Regional airport, it offers flight training and aviation

management programs. A fleet of 52 fixed-wing and four rotary-wing aircraft support flight education in Eastman and at a satellite location in Macon.

The fifth MGA campus is located in **Warner Robins**. This 72-acre campus is just a half mile from the main gate of Robins Air Force Base in Houston County. This campus is becoming a technology hub, while also supporting degrees in Nursing, Education, and Business.

The University has six academic schools: Arts & Letters, Aviation, Business, Computing, Education & Behavioral Sciences, and Health & Natural Sciences.

A key area of planned growth is graduate programs, which currently include online master's degrees in information technology, management, teaching-secondary education, technical and professional writing, public relations, and nursing with emphasis on adult/gerontology acute care. A new Doctor of Science in Information Technology program (DScIT) began 2021–2022. A Master of Science in Occupational Therapy bridge program is set to begin in 2022 (pending accreditation from Accreditation Council for Occupational Therapy Education).

MGA's newest graduate program—the Master of Arts degree in Public Relations—has been approved by the Southern Association of Colleges and Schools Commission on Colleges, MGA's accrediting body. Classes begin January 12, 2022.

A member of the National Association of Intercollegiate Athletics, the MGA Knights compete in the Southern States Athletic Conference. The University fields teams in men's baseball, basketball, soccer, and tennis, and women's basketball, cross country, soccer, softball, tennis, and volleyball. The University also has club sports in football, cheer, and IHSA equestrian.



MGA School of Business graduating class

THE OPPORTUNITY

The School of Business is committed to providing high-quality undergraduate business programs targeted primarily to meet Central Georgia workforce needs. Across its three departments—Health Services Administration, Accounting and Finance, and Management and Marketing, the School focuses on effective teaching and student learning for a diverse student population. Faculty members enhance their classroom instruction through engagement in scholarly activities, especially applied and pedagogical research, and professional services to the community and their disciplines.

The faculty is committed to continuous improvement and offers a dynamic curriculum that blends theory with practice. They value the diversity of the MGA community and share a strong commitment to high ethical standards. Understanding the importance and value of partnerships, the faculty works to build mutually beneficial relationships with key stakeholders and to provide students access to outstanding opportunities.

Undergraduate programs are available online and on-campus, with graduate programs only online. The Bachelor of Science in Business Administration (BSBA) program has concentrations in accounting, financial economics, general business,

management, marketing, and supply chain and logistics management. Bachelor of Science degrees are earned in Health Services Administration and Sport Management.

Beyond the classroom, the School is home to the Center for Economic Analysis (CEA). This community resource provides applied research assistance to local business, governmental agencies, and other public and private groups. Through its staff and affiliated faculty, CEA provides economic forecasting, economic and fiscal impact analysis, economic development, survey-based research, marketing and management consulting, and production of specialty reports on topics of interest in the community.

Degrees in the School of Business

Business Administration (B.S.B.A.)

Accounting (B.S.B.A.)

Financial Economics (B.S.B.A.)

General Business (B.S.B.A.)

Management (B.S.B.A.)

Marketing (B.S.B.A.)

Supply Chain and Logistics Management (B.S.B.A.)

Health Services Administration (B.S.)

Sport Management (B.S. and M.S.M. Online)

Aviation Management (M.S.M. Online)

Organizational Management (M.S.M. Online)

Supply Chain Management (M.S.M. Online)

DEAN OF THE SCHOOL OF BUSINESS

The Dean serves as the chief academic and administrative officer of the School of Business, providing vision and leadership. Reporting to the Provost and Vice President for Academic Affairs, the Dean's leadership team includes the chairs of the School's three departments: Accounting and Finance, Health Services Administration, and Management and Marketing.

The Dean is responsible for developing and articulating a strategic vision and overseeing faculty and staff selection, retention, promotion, and evaluation processes. This administrator ensures the academic integrity in the School's programs and encourages and supports excellence in teaching, research, and scholarly activity, and service commensurate with a state university in the University System of Georgia. While promoting collegiality and collaborative relationships internally and externally, the Dean engages in alumni and donor relations.

The Dean leads the School's responsibilities in preparation for both regional re-accreditation and national accreditation. The University is seeking initial accreditation from the Association to Advance Collegiate Schools of Business (AACSB International), and the Dean is charged with positioning the School and accomplishing that goal.

MAJOR DUTIES

- Provides leadership for all educational activities of the School of Business; ensures academic integrity and high-quality instruction.
- Carries out the mission of the University, the Board of Regents, and the University's strategic initiatives.
- Plans, implements, and maintains AACSB accreditation.
- Manages faculty recruitment and professional development; supervises and evaluates faculty for tenure and promotion; coordinates faculty teaching assignments.
- Supports and advances School and University assessment efforts and strategies.
- Manages curriculum planning and development and course scheduling.
- Supervises the day-to-day activities of School of Business staff; conducts staff evaluations.
- Develops budget proposals and manages assigned budgetary funds.



- Meets with students to resolve curriculum and degree completion issues; mediates and resolves disputes involving faculty members and students.
- Establishes and maintains external relationships between the School of Business and the business community.
- Attends administrative team meetings and works with the Provost and Vice President for Academic Affairs to comply with institutional and Board of Regents policies.
- Fosters an environment of innovation, collegiality, collaboration, inclusivity, and support where faculty, staff, and students thrive.
- Assures ongoing quality and continuous improvement in the School's academic programs at both the undergraduate and graduate level in traditional and online formats.
- Develops and implements student success and retention initiatives.
- Works with the Office of Advancement to maintain and cultivate relationships with alumni and friends of the School to secure financial resources through development efforts and initiatives.

REQUIRED KNOWLEDGE, SKILLS, AND QUALIFICATIONS

- Knowledge of the field of business
- Knowledge of program accreditation requirements, both SACSCOC and the standards of AACSB
- Knowledge of program assessment and strategic planning strategies
- Knowledge of budget development and management principles
- Knowledge of university program requirements

- Knowledge of classroom practices, teaching methodologies, assessment systems, and educational technology
- Skills in the delegation of responsibility and authority
- Skills to make timely decisions
- Skills in evaluating and promoting research
- Skills in the operation of computers and job-related software programs
- Skills in decision making and problem solving
- Skills in interpersonal relations and in dealing with the public
- Skills in oral and written communication

Minimum Qualifications

- An earned doctorate recognized by a school of business or related discipline and accrediting agencies
- Evidence of strong leadership, interpersonal, and communication skills
- A distinguished record of accomplishment in the areas of teaching, research, and service
- Three to five years of related experience, or experience sufficient to thoroughly understand the diverse objectives and functions of the departments in the School to direct and coordinate the work

- A record of commitment to program growth and academic excellence
- Possession of or ability to readily obtain a valid driver's license issued by the State of Georgia

Preferred Qualifications

- A record of progressively responsible administrative experience for a minimum of five years at the chair level or higher
- A record of AACSB initial certification

Mission Statement

The MGA School of Business through its faculty dedicated to excellence and continuous improvement in teaching, scholarship, and service offers undergraduate and graduate business programs designed to prepare diverse students to become lifelong learners who will have a positive impact on their communities.

Vision Statement

Our vision is to be a School of Business recognized for the quality of its academic programs, the diversity of its student body, and the contributions it makes to Middle Georgia and beyond.



David Jenks, Ph.D., Provost and Vice President for Academic Affairs

David Jenks, Ph.D. serves as Provost and Vice President for Academic Affairs. With more than 20 years of teaching and higher education administrative experience, Dr. Jenks joined MGA on July 1, 2021. He leads the University's faculty, oversees the development and implementation of new academic initiatives, and preserves continuity and advancement of existing programs.

Prior to his appointment, he held the office of Vice Provost at the University of West Georgia. During his 16 years of service at UWG, he held a number of leadership positions, including Director of Graduate Studies, Institutional Review Board Chair, Founding Chair and Professor of Criminology, and Associate Vice President of Academic Affairs.

Earlier in his academic career, he served on the faculty of the School of Criminal Justice and Criminalistics at California State University, Los Angeles. There, he served leadership roles in the University Advising Center, University Judicial Affairs, and Law Enforcement Leadership, and in other programs and departments.

Dr. Jenks received his Ph.D. in criminology and criminal justice from Florida State University and his master's in criminal justice from the University of North Carolina at Charlotte. He earned his bachelor's and associate's degrees at the University of Akron.

He has won a number of awards, secured multiple grants, developed dozens of courses, and been published extensively. He has experience developing successful retention strategies, expanding efforts to increase faculty support, and enhancing student engagement and success.



Middle Georgia State University is an Affirmative Action, Equal Opportunity Employer, and strongly encourages the applications and nominations of women and minorities. Middle Georgia State University does not discriminate on the basis of race, color, religion, sex, national origin, sexual orientation, age, marital or veteran status, political affiliation, or the presence of a non-job related condition or handicap under Federal or State law.



Macon-Bibb County, Georgia

Offering large-city amenities and true Southern charm, Macon-Bibb County has a population of approximately 155,000, with the metropolitan area totaling almost 230,000.

Located 70 miles south of Atlanta, Macon-Bibb County is rich with cultural assets, such as the Hay House, Tubman Museum, and Ocmulgee Mounds National Historical Park, and a lively arts scene. It also

offers annual festivals, including the International Cherry Blossom Festival, and a well-versed music heritage, playing home to such greats as Otis Redding, Little Richard, and the Allman Brothers Band.

Most recently, Macon has become a go-to location for movie/TV filmmaking. Served by three hospitals, Macon is one of Georgia's major medical service centers. Just 16 miles south of Macon-Bibb County is Robins Air Force Base, the largest single-site industrial complex in Georgia.

APPLICATION & NOMINATION PROCESS

Confidential inquiries are welcomed, and nominations are invited.

Applications

- 1) Application packet must include:
 - a) A letter of application that addresses the responsibilities and qualifications of the position
 - b) Current curriculum vitae
 - c) At least four references with full contact information including e-mails (*References will not be contacted without consent from applicant.*)
- 2) Submit application packet (preferably as PDFs) to: **MGA-BusDean22@myersmcrac.com**

Additional information will be requested upon receipt of application.

Review of application materials will begin February 9, 2022.
Applications will be accepted until the position is filled.

Nominations

Submit nominations to:

MGA-BusDean22-nominate@myersmcrac.com
with complete contact and e-mail information for the individual being nominated.

Emily Parker Myers, CEO, and
Jennifer Barfield, Senior Vice President,
of **Myers McRae Executive Search and Consulting** are assisting Middle Georgia State University with this search.

