

*Inviting Applications and Nominations*

## **ASSISTANT VICE PRESIDENT FOR DEVELOPMENT AND ALUMNI RELATIONS**

**Albany State University**



### **THE ASSISTANT VICE PRESIDENT FOR DEVELOPMENT AND ALUMNI RELATIONS**

will be a polished professional who knows and understands the nature and purpose of public higher education development and alumni relations. Reporting to the Vice President for Institutional Advancement, the Assistant Vice President will oversee all central fundraising programs, including alumni relations, annual giving, prospect research, donor relations and stewardship, gift planning, corporate and foundation relations, major gifts, and school- and college-based development programs.

### **ABOUT THE COLLEGE**

One of Georgia's educational gems, Albany State University prepares students to be effective contributors to a globally diverse society, where knowledge and technology create opportunities for personal and professional success.

Founded in 1903, Albany State University is a proud member institution of the University System of Georgia. ASU serves an increasingly diverse student body and community, offering a broad array of graduate—including the educational specialist, baccalaureate, and associate degrees and certificate programs at its main campuses in Albany as well as at strategically placed branch sites and online.

Albany State University respects and builds on the historical roots of its institutional predecessors with its commitment to access and a strong liberal arts heritage that respects diversity in all its forms and gives students the foundation they need to succeed.

ASU offers the Golden RAM Guarantee, which is the University's promise to remain committed to ensuring academic excellence and student success.

ASU is among the nation's top Historically Black Colleges and Universities and is the largest HBCU in Georgia and offers 13 certificates, 14 associate, 30 baccalaureate, and 12 graduate degrees across 60 programs.

**VISIT [ASURAMS.EDU](http://ASURAMS.EDU) TO LEARN MORE.**



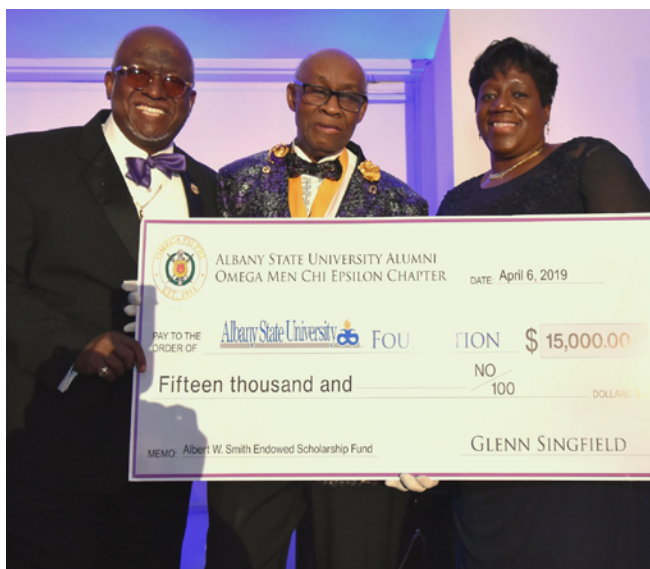
Albany State University saw a higher enrollment for the fall 2020 semester, with an increase of nearly 6% from 2019. Under President Marion Ross Fedrick's leadership, the University implemented strategic scholarship allocations, recruitment strategies, and student success programs that have led to this achievement.

The ASU student body consists of both traditional and non-traditional students who number nearly 6,500 on campus. Ninety-three percent of ASU students come from Georgia communities, primarily Atlanta and Southwest and Central Georgia. The average student age is 24 and about 40 percent of the students live in on-campus housing.

The most popular majors are health professions and related fields, criminal justice, biology and related fields, business, management, marketing, psychology, and education.

ASU boasts more than 40 clubs and organizations including bands, choirs, religious groups, honor societies, several major Greek and honor sororities and fraternities, and ROTC on campus. Students have plenty of opportunities for community service, recreation, professional development, and more.

The University fields a total of 4 men's and 7 women's NCAA Division II intercollegiate sports and is a member of the Southern Intercollegiate Athletic Conference (SIAC). The Golden Rams have won several regional and national athletic championships. Albany State University participates in the following sports: football, basketball, baseball, cheerleading, women's soccer, tennis, softball, volleyball, and track and field. Additionally, in 2019 ASU's women soccer team began competing in the Peach Belt Conference.



**Marion Ross Fedrick**  
President of Albany State University

President Fedrick is an accomplished senior leader whose proven expertise spans over 30 years. Her professional background includes: higher education administration, strategic planning, crisis management, and strategic partnership management in both the private and public sectors. Fedrick is the 10th president of Albany State University. She was appointed after serving as both the interim executive vice president and interim president for the University.

Committed to the impact of academic development, Fedrick believes every student deserves access to an excellent and affordable education. Fedrick is a two-time graduate of the University of Georgia with a bachelor's degree in adult education, concentration in organizational development, and a master's degree in public administration.

As president of Albany State University, Fedrick continues to apply her diverse experiences and commitment to drive initiatives that ignite excellence. Under her leadership, the institution has undertaken several critical initiatives that include a redesign of the institution's academic colleges, approval of the University System of Georgia's first nexus degrees, and the design and implementation of the University's integrated student success model to include the creation of the Albany State University Summer Success Institute.

The intersection of her vision, passion, and broad leadership capabilities have placed her in key leadership roles throughout her career. Serving as the USG vice chancellor of human resources, Fedrick has led strategic initiatives relating to effective university administration, leadership development and all human resources planning efforts at Clark Atlanta University, Emory University Hospitals, State of Georgia's Office of State Personnel Administration, AT&T, and the former BellSouth Corporation.



## ESSENTIAL RESPONSIBILITIES AND COMPETENCIES

The Assistant Vice President will help create a more holistic, strategic, and thoughtful approach to the development and alumni relations function of the University. As a key member of the Division of Institutional Advancement, the Assistant Vice President will play an important role in helping Albany State University prepare and launch a transformative and comprehensive fundraising campaign.

The following positions report directly to the Assistant Vice President: Director of Development, Director of Annual Giving, Prospect Research Coordinator, Alumni Relations Coordinator, Director of Development for Athletics, Prospect Research Coordinator, Donor Relations and Stewardship Coordinator, and Community and Alumni Engagement Coordinator.

Reporting to the Vice President for Institutional Advancement, the Assistant Vice President manages, leads and directs the day-to-day operations of the overall fundraising, alumni, and donor engagement strategy in support of advancing the University's mission and strategic plan. This includes annual, major, and planned gift cultivation and solicitation, corporate and foundation support, and comprehensive campaigns.

## ADDITIONAL DIRECTIVES

- Works with the Vice President for Institutional Advancement to define and articulate the image and priorities of the University.
- Manages and cultivates a personal portfolio of major gift prospects and provides guidance to the President and Vice President for managing their personal portfolio of major gift prospects.
- Supervises personnel and identifies strategies to continuously improve individual and departmental performance and outcomes.
- Collaborates effectively with Albany State University Foundation on fundraising initiatives.
- Establishes strong relationships with corporate leaders, government officials, donors, alumni, and the advancement community in the interest of gaining knowledge and resources to support ASU's mission.



*The iconic Caroline Hall chimney on campus is a lasting reminder of the "Unsinkable" ASU.*

## Notable Facts about the University

- Albany State is the largest HBCU in the state of Georgia and one of the largest in the United States.
- Albany State played a significant role in the Civil Rights Movement in the early 1960s. Many students from the institution, Black improvement organizations, and representatives from the Student Nonviolent Coordinating Committee (SNCC) came together to create the Albany Movement. The movement brought prominent civil rights leaders to the town, including Martin Luther King Jr., and resulted in the arrests of more than 1,000 black protestors. Among the very first to be arrested were students from Albany State.
- The most popular undergraduate degrees at Albany State University are Science (AS), Health and Human Performance (BS), Nursing (AS), Biology (BS), and Management (BS).

## Campuses

- Albany State University East campus (Main) is located at 504 College Drive, 206 acres east of the Flint River. It has 32 buildings and 5 sport facilities.
- Albany State University West campus is located at 2400 Gillionville Road, on 186 acres in West Albany. It has 16 buildings and five sport facilities.
- ASU also has a center in Cordele, Georgia, and provides specific courses at sites in Cairo and Waycross, Georgia.



- Completes all other tasks as assigned by the Vice President for Institutional Advancement and the President of the University.

## EMPLOYEE EXPECTATIONS

All employees are expected to demonstrate an understanding of and commitment to the University's core values of teamwork and collaboration, dependability, initiative, problem solving, and clear communication. University employees are expected to demonstrate good interpersonal and communication skills with all members of the campus community. They will strive to maintain integrity, effectiveness, and efficiency by upholding customer service throughout all levels of performance.

ASU employees may work closely with individuals of diverse backgrounds and race, as well as those of differing religious affiliations, sexual orientation, and gender. They are expected to treat individuals with respect and uphold an environment that is free of prejudicial, discriminatory, or harassing conduct.

Safeguarding confidential, personal data and/or records of employees, students, customers, and other related constituents is the responsibility of all University employees. It is the duty of all members of the ASU community to take part in the maintenance of a safe campus.



## EMPLOYEE BENEFITS

Albany State University is a fully accredited senior unit of the University System of Georgia. Employees receive benefits provided by the University System of Georgia, including, but not limited to, medical and major medical insurance, group life insurance, participation in the Georgia Teachers' Retirement System, Optional Retirement Plan (Faculty and exempt employees only), Social Security and Tuition Assistance Program after six months of employment.





## QUALIFICATIONS

### Required Knowledge, Skills, and Abilities

- A Bachelor's degree in a related area
- Five to ten years of progressively responsible experience directly related to fundraising and alumni relations
- Strong leadership, interpersonal, and communication skills
- A successful record in managing or participating in fundraising programs and soliciting funds from individuals, corporations, and foundations
- A working knowledge of advancement technology systems
- The ability to balance multiple priorities in a fast-paced and complex environment and work evenings and weekend and travel as required
- The ability to work collaboratively with all members of the University community



*Albany State University is an equal employment, equal access, equal educational opportunity and affirmative action institution which adheres to all federal and state civil rights laws banning discrimination in public institutions of higher education.*



## APPLICATION & NOMINATION PROCESS

*Confidential inquiries are welcomed, and nominations are invited.*

### Applications

- 1) Application packet must include:
  - a) A letter of application that addresses the responsibilities and qualifications of the position;
  - b) Current resume; and
  - c) At least three references that can speak to applicant's fundraising performance, along with full contact information including e-mails (References will not be contacted without consent from applicants.)

*Additional information will be requested upon receipt of application.*

- 2) Submit application packet to:  
**asu@myersmcrae.com**

Review of applications begins immediately.

The position is open until filled.

### Nominations

Submit nominations to:

**asu-nominate@myersmcrae.com**

with complete contact and e-mail information for the individual being nominated.

**Kenny Daugherty**, President, and **Emily Parker Myers**, CEO, of Myers McRae Executive Search and Consulting are assisting ASU with this search.



**MYERSMCR AE**  
EXECUTIVE SEARCH AND CONSULTING

515 Mulberry Street, Suite 200  
Macon, Georgia 31201  
(478) 330-6222  
MyersMcrae.com