

UWF Global Online

**UNIVERSITY of
WEST FLORIDA** | Division of Research
and Strategic Innovation

invites applications and nominations for

Assistant Vice President for Digital Learning Innovation

The Division of Research and Strategic Innovation: Where Big Ideas Come to Life.

The Division of Research and Strategic Innovation at the University of West Florida advances the state's economy and strengthens its workforce by nurturing and applying innovative ideas in funded research, scholarship, business development, strategic partnerships, and outreach. Our team of big-thinkers, business experts and storytellers strives to provide solutions that make a lasting, positive impact on the social, economic, and technological landscape in the communities we serve.

The Assistant Vice President for Digital Learning Innovation is an exceptional opportunity to impact digital learning at the University of West Florida through UWF Global Online and the Academic Technology Center. Global online learning is still a new market where demand is greater than supply by a 20:1 margin. U.S. institutions continue to grow their U.S. online audience with more than 28 percent of the U.S. student body taking online courses in 2017, up 3.9 percent from last year. At UWF, 62 percent of students took at least one online course with 33 percent of students only taking online courses.

The Global Online Learning initiative is designed to expand UWF's excellence in online education to a larger market

while reaching 2,500 new learners through institutional partnerships and other innovative cost-saving models.

“The Global Online Learning Innovation Center takes UWF's Online Campus and makes it a national and international leader in innovating new models and practices to expand online education. It's the 'what's next' for our online course offerings.” — *Dr. Pam Northrup, Vice President, Division of Research & Strategic Innovation*

The Academic Technology Center (ATC) provides high-quality faculty support and training programs that promote excellence in online teaching and learning. ATC supports faculty in the design, development, implementation, and continuous improvement of quality online and blended courses at UWF. Organizations, such as Quality Matters, the Online Learning Consortium, and Educause, promote research and best practice for online teaching and learning. ATC also serves as a catalyst for the application of new technologies to support the variety of distance learning strategies needed to meet the diverse needs of the students we serve.

More information is available at:

uwf.edu/offices/research-and-strategic-innovation-division



The Position

The Assistant Vice President for Digital Learning Innovation provides leadership and direction for growth and innovation of UWF's online and distance learning programs and initiatives. This administrative officer collaborates closely with UWF's academic leadership and supervises a staff of nine professionals.

Duties and Responsibilities

- Oversee distance learning strategy, policies, and practices, including program and course design, development, and assessment at the University of West Florida.
- Coordinate and administer all aspects of online and distance education at the University of West Florida (UWF).
- Articulate and accomplish the vision for online and distance education at UWF that includes working in new markets using new models for instructional delivery that serve demands of current and future learners in higher education.
- Work closely with the leaders of academic colleges and programs and service units to promote existing programs as well as develop new accessible online programming for undergraduate and graduate students and non-traditional learners.
- Coordinate the UWF online and distance education portfolio.
- Cultivate programs that are consistent with the University strategic plan and that meet local, state, national, and international workforce needs.
- Provide oversight of budgetary and personnel resources and robust communications as related to the scope of responsibilities.

- Coordinate with the University's strategic partners that facilitate marketing and enrollment of online and distance learners.
- Provide close coordination with various University offices, including enrollment management, university communications, information technology, and the division budgeting office.
- Provide oversight of faculty development and instructional design and development.
- Oversee compliance with SACSCOC standards, ensuring best practices for assessment and continuous improvement of online and distance education.
- Oversee implementation of Florida's 2025 online strategic plan on the UWF campus and the maintenance of ongoing relationships across the state of Florida.

Required Qualifications

- Master's degree in an appropriate area of specialization and six years of appropriate experience; or a bachelor's degree in an appropriate area of specialization and eight years of appropriate experience
- Five or more years of experience in leading, planning, and administrating online and distance education initiatives in a university setting
- Supervisory and operational management experience of professional staff
- Demonstrated success in working with academic leaders and faculty
- Budgetary, enrollment planning, and forecasting experience
- Portfolio of digital learning innovation products
- Experience with curriculum design and development
- Ability to build collaborative teams

Preferred Qualifications

- Specific experience with development and implementation using innovative models that take programs to scale in areas such as alternative credentialing, Open Educational Resources, competency-based education, MOOC development, and more
- Explicit experience in maintaining high-quality online programs and promoting accessibility across the portfolio



Pensacola, Florida

The westernmost city in the Florida Panhandle, Pensacola's metropolitan area has a population of an estimated 461,000. With a rich and colorful history, the area offers an outstanding blend of historic resolve and cosmopolitan progress.

The area's popular white sand beaches provide great opportunities for swimming, surfing, kayaking, canoeing,

fishing, and diving. Pensacola also is home to a vibrant arts and culture scene. Known as the "Cradle of Naval Aviation," the city is home to the first U.S. Naval Air Station, established in 1914, and the National Naval Aviation Museum.

Convenient to both I-10 and I-65, Pensacola is three hours from Tallahassee, less than four hours from New Orleans, and approximately five hours from Atlanta.

Application and Nomination Process

Confidential inquiries are welcomed, and nominations are invited.

To Apply - Applications must include:

1. Cover letter
2. Curriculum vitae
3. Description of what distance learning will look like in 2020 and beyond through 2030, and what will be the impact of distance learning on comprehensive regional institutions in the short- and long-term
4. Description of leadership and management experience in distance and online learning
5. At least three references with contact and email information (References will not be contacted without applicant's consent.)

Additional information will be sent to applicants to complete their application packet.

Submit applications to UWF-Digital@myersmcrac.com by **February 6, 2018, for best consideration.**

Submit nominations to UWF-Digital-nominate@myersmcrac.com. Nominations should include contact and email information for the individual being nominated.

Emily Parker Myers, CEO of Myers McRae Executive Search and Consulting, is assisting with this search.



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The University of West Florida is an Equal Opportunity/Access/Affirmative Action/Disabled/Veteran employer. Any individual requiring special accommodations to apply is requested to advise UWF by contacting Human Resources at 1-850-474-2694 (voice) or 1-850-857-6158 (TTY). A criminal background check is required for successful candidates. E-Verify requirements may apply for employment in certain positions. All applications for employment at the University are subject to Florida public records law.